



## PRESS RELEASE

### ACEA SUPPORTS THE ROME FILM FESTIVAL

**This year, Acea will award the winning short film in its "I mille volti dell'acqua" (*The Thousand Faces of Water*) contest, launched by the company in collaboration with the Centro Sperimentale di Cinematografia.**

**Rome, September 20, 2024** – Once again, the Acea Group is supporting the Rome Film Festival, scheduled to take place from October 16th to 27th at the Auditorium Parco della Musica. For the 19th edition of the festival, dedicated to Marcello Mastroianni (from the Italian film *La Dolce Vita*), Acea has established the Acea Group Special Prize and launched its film contest "The Thousand Faces of Water." Developed in collaboration with the Centro Sperimentale di Cinematografia in Rome, the contest aims to raise awareness about water recovery, recycling, and reuse in alignment with Acea's sustainable strategies. It encourages the creation of thematic short films in any format (fiction, documentary, animation, mixed techniques).

The best short films, selected by both a popular and a technical jury, will be screened at the Rome's Teatro Studio Borgna at the Auditorium. The winning short will be presented and awarded during the Acea evening event, which will take place during the festival.

As part of its contributions, the Group, a leader in Italy's water sector, is also presenting a retrospective of films centered on water, which will be screened for free, as well as hosting a company stand. This year marks Acea's 115th anniversary, and the stand will also feature screenings of the entries competing for the Acea Group Special Prize.

Visitors will arrive at the stand via a symbolic "blue carpet," highlighting the importance of water resources, which are increasingly at risk due to climate change.

By supporting and participating in the Rome Film Festival, the Acea Group reaffirms its commitment to backing initiatives and events that enhance Italy's capital city and contribute to the development of strategic sectors for the Italian economy, such as culture, art, and cinema. Throughout its 115 years of history, Acea has often intersected with the world of cinema. The Trevi Fountain, famously featured in Federico Fellini's *La Dolce Vita*, and the iconic Roman drinking fountains (*nasoni*), shown in numerous neorealist films such as Vittorio De Sica's *Bicycle Thieves* and Ettore Scola's *We All Loved Each Other So Much*, are still managed by Acea, symbolizing the deep connection between Rome, water, and Acea.

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