



PRESS RELEASE

"GET READY", EVERYONE IS READY FOR THE "WATER MARATHON"

In preparation for the Acea Run Rome the Marathon on 16 March, athletes trained today in the Eur district. Along the route, fountains and refreshment points were geolocated by the Acquea app

#runforwater is the hashtag of the running event, which combines sport, water, and health

Rome, 8 March 2025 – The "Get Ready" event was held today in the Eur district, in front of the Church of Saints Peter and Paul, in anticipation of the **Acea Run Rome the Marathon**. This training run, open to all participants, consisted of 14 one-kilometre laps and brought together both professional athletes and novice runners preparing for the **Acea Run Rome the Marathon**, the classic 42-kilometre race scheduled for 16 March; the **Acea Run4Rome**, for teams of four; and the **Acea Water Fun Run**, the 5-kilometre mini-marathon taking place on Saturday, 15 March at 10:30 AM. These three races embody the values of sport and water resource protection, united by the hashtag #runforwater. This reaffirms that, for the 2025 edition as well, **water remains a defining theme** of this event, which unfolds at different times and locations but always against the backdrop of the city where hydraulic science was born and the first aqueducts in history were built.

During both training sessions and the upcoming races, participants will be able to quench their thirst at the numerous fountains and *nasoni* (typical Roman drinking fountains) across Rome, mapped by Acquea, an application developed by Acea to celebrate the connection between sport, water, and health. Available in three languages, it has geolocated 3,500 water points in the Capital.

Near the starting point, Acea set up a stand featuring renowned sport figures, including Annalisa Minetti, singer and runner; Franca Fiacconi, winner of the Rome and New York marathons; and Giorgio Calcaterra, three-time world champion in the 100km ultramarathon. At the same time, Acea took the opportunity to celebrate International Women's Day alongside the athletes. Additionally, one hundred pink t-shirts were distributed, and a team from the Group interviewed female marathoners, both professional and amateur, on the theme "Women and Sport."

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