



PRESS RELEASE

TRAJAN'S MARKETS DRESS IN NEW LIGHT

Presented tonight the new artistic lighting by Areti: 259 new warm light projectors for one of the most important archaeological sites in the world

The ceremony was attended by the Minister of Culture Alessandro Giuli, the Mayor of Rome Roberto Gualtieri, the Superintendent of the Capital Claudio Parisi Presicce and the President of Acea Barbara Marinali

Rome, 26 June 2025 – Trajan's Markets, one of the historical and architectural symbols of the Capital, are dressed in new light. This evening saw the presentation of the new artistic lighting of the complex, a unique archaeological site that is also an important backdrop in the heart of Rome.

The event was attended by the Minister of Culture Alessandro Giuli, the Mayor of Rome Roberto Gualtieri, the Capitoline Superintendent Claudio Parisi Presicce, and Acea President Barbara Marinali.

The project was realised by Areti, an Acea Group company in charge of public and artistic lighting in the capital, on the basis of a project drawn up by the company's in-house professionals in collaboration with the Department of Architecture of the Roma Tre University.

The project aims at enhancing the architecture of the monumental complex: innovative solutions were adopted, such as a projection lighting for the external walls, which guarantees a soft and uniform light on the different levels, creating an overall reading of the monument as an urban backdrop. The Tower of the Militia, the niches and the inner ambulatory were instead emphasised with semi-radiant lighting. The intervention was not limited to the punctual replacement of the existing installations, but included a remodelling of the system and the integration of areas with a lack of lighting, for a more harmonious and functional result. The warm colour temperature (2700 Kelvin) fits in continuity with the lighting already present on the *opus latericium* monuments, creating a welcoming atmosphere that respects the historical aesthetics. Thanks to the use of state-of-the-art LED technology, 259 luminaires with a total output of approximately 7.5 kW were installed, significantly reducing energy consumption compared to the 107 luminaires removed, which had a total output of 11.5 kW. In addition, the intelligent control system allows the intensity of each individual light point to be calibrated, further reducing energy consumption.

Barbara Marinali, President of Acea, said: *"It is a privilege to be able to take care of a heritage that is unique in the world and, in doing so, to pay special attention to the design and the way in which light architecture can redesign these places, opting for the use of state-of-the-art technologies with high colour rendering that allow us to enhance the architecture in its individual details and make it usable, even at night, to the eyes of the world"*.

Fabrizio Palermo, CEO of Acea, added: *"We are proud to have contributed, together with the institutions, to this project that combines technological innovation and the protection of historical heritage. This of the Markets is an example of Acea's cutting-edge know-how, which can boast a team of professionals specialised in the design and implementation of artistic lighting projects, combining innovation, energy efficiency and heritage enhancement"*.